



MEETING PUBLIC SAFETY CHALLENGES IN A MULTICULTURAL SOCIETY



NLPOA 37th Annual National Training Institute and Convention SPONSORSHIP OPPORTUNITIES

- ★ **Diamond Sponsor**.....\$40,000.00
 Will receive: a four page, four-color print advertising layout in the Conference Program; NLPOA Corporate Membership; 10 Conference passes; two (2) exhibitor booth spaces; signage in all Conference venues; literature drop in all conference venues; Sponsor logo on all NLPOA based promotions for one year (including: website, newsletters and newspaper, etc.); merchandise insert into Conference bag; a dedicated time to address all Conference attendees (at NLPOA discretion); and a table of 10 at each meal event and Formal Awards Gala.
- ★ **Platinum Sponsor**.....\$25,000.00
 Will receive: a two full-page, four-color print ads in the Conference Program; one (1) year NLPOA Corporate Membership; five (5) Conference passes; one (1) exhibitor booth space; signage in all Conference venues; literature drop in all Conference venues; sponsor logo on all NLPOA based promotions for one (1) year (including: website, newsletters and newspaper, etc.); merchandise insert into Conference Bag; a dedicated time to address all Conference attendees (at NLPOA discretion); and a table for five (5) at each Luncheon and Formal Awards Gala.
- ★ **Formal Awards Banquet Gala Sponsor**.....\$15,000.00
 Will receive: one full page, four-color print ad in the Conference Program; one (1) year NLPOA Corporate Membership; logo on all custom invitations being sent to all members of Congress, Major Hispanic Organizations, all regional mayors, chiefs of police and sheriffs, and agent- in-charge of all major federal law enforcement agencies, and President's of all national law enforcement association. One (1) exhibitor booth space; signage in all Conference Venues; literature drop in all Conference Venues; a dedicated time to address all attendees at the Awards Banquet; Reserved VIP Seating for three (3) to each luncheon; a Reserved VIP table for ten (10) at the Formal Awards Banquet Gala.
- ★ **Gold Sponsor**.....\$10,000.00
 Will receive: one (1) full page, four-color print ad in the Conference Program; one (1) year NLPOA Corporate Membership; three (3) conference passes; one (1) exhibitor booth space; signage in all Conference venues; literature drop in all Conference venues; merchandise insert into Conference bag; a dedicated time to address all Conference attendees (at NLPOA discretion); Reserved VIP Seating for three (3) at each Luncheon and Reserved VIP Seating for five (5) at the Formal Awards Gala.
- ★ **Conference Reception Sponsor**..... \$7,500.00
 Will host either Welcome Reception or Training Reception for Conference Attendees. Sponsor logo will be branded on all signage, literature, an opportunity to directly address the attendees at the Reception; ten (10) invitations to the Reception will be provided, a half-page, b/w print ad in the Conference Program; one (1) year NLPOA Corporate Membership; and a literature drop in all Conference Venues.
- ★ **Conference Luncheon Sponsor**\$7,500.00
 Will host either Training Luncheon, President's Luncheon, or Convention Luncheon for Conference attendees. Sponsor logo will be branded on all signage; literature will be at each place-setting; an opportunity to directly address the attendees (at NLPOA discretion); five (5) invitations to Luncheon; a half-page, b/w print ad in the Conference Program; one (1) year NLPOA Corporate Membership; and literature drop in all Conference venues.



- ★ **Conference Registration Sponsor**\$5,000.00
 Sponsor logo on all signage involved with registration; NLPOA national and local websites will be noted "Registration sponsored by ..."; Registration Form and Conference Brochure will include sponsor logo and tag; a half-page, b/w print ad in the Conference Program; one (1) year NLPOA Corporate Membership; five (5) invitations to Luncheon; and literature drop in all Conference venues.
- ★ **Conference Bag Sponsorship**\$5,000.00
 Sponsor logo/message will be branded on a high quality canvass Conference Bag. Conference Bag will be distributed to all Conference attendees; an opportunity to directly address the attendees; five (5) invitations to Luncheon; a half-page, b/w print ad in the Conference Program; one (1) year NLPOA Corporate Membership; and literature drop in all Conference venues.
- ★ **Conference Lanyard Sponsorship**\$3,500.00
 Sponsor logo/message will be branded on a high quality nylon lanyards. Lanyards will be distributed to all Conference attendees; an opportunity to directly address the attendees; four (4) invitations to Luncheon; a half-page, one-color print ad in the Conference Program; one (1) year NLPOA Corporate Membership; and literature drop in all Conference venues.
- ★ **Conference Breakfast Sponsor**.....\$3,500.00
 Will host one (1) breakfast for Conference attendees. Sponsor logo will be branded on all signage; an opportunity to directly address the attendees; a quarter-page, b/w, print ad in the Conference Program; and literature drop in all Conference venues.
- ★ **Conference Product Sponsor**\$3,500.00
 Product Sponsors will provide product for the Conference Attendees with a \$3,500 value or a minimum of 700 pieces. Sponsor logo will be branded on all signage; a quarter-page, b/w print ad in the Conference Program; and literature drop in all Conference venues.
- ★ **Conference Program Front Cover Post-It Message**\$2,500.00
 Sponsor logo/message will be branded on a printed "Post-it Note" placed on the front/cover of the Conference Program. The Conference Program will be distributed to all attendees.
- ★ **Conference Badge Holder Insert**\$2,500.00
 Sponsor logo/message will be placed on every attendee badge. The Conference Badge will be distributed to all attendees.
- ★ **National Conference Exhibit Booth**.....\$995.00
 Sponsor Conference Exhibit Booth available to market to attendees directly; a quarter-page print b/w ad in the Conference Program; a literature drop at all Conference Venues; and two (2) tickets for all luncheon events.
- ★ **Conference Local Police Recruiter Booths**\$750.00
 Sponsor Conference Vendor/Booths available to market to attendees directly; a quarter-page print b/w ad in the Conference Program; a literature drop at all Conference Venues; and two (2) tickets for luncheon.



For additional information, please contact:

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